

Ethical Management Charter

LOTTE INNOVATE Co., Ltd. aims to create customer value based on new technology and service paradigms, and leap forward as a leading digital platform company.

To become a global company of the future that earns the trust and respect of shareholders, customers, employees, and partners through compliance management, we pledge to take the following actions:

First, we shall perform our duties based on high ethical values and refrain from engaging in any unfair acts, including cartel conduct, unfair trade practices such as restrictions and discriminations on trading partners, intellectual property infringement, and leakage of trade secrets.

Second, we shall establish partnerships that enable sustainable growth for all through equal and complementary relationships with our partners.

Third, we shall create a work environment that fosters autonomy and creativity based on mutual trust and understanding.

Fourth, we shall strive not only to create value for shareholders and stakeholders but also to contribute to the development of local communities through social outreach activities.

Finally, we shall strictly adhere to environmental regulations and principles in all aspects of our business activities.

April 01, 2024

LOTTE INNOVATE Co., Ltd.